

IMPACT REPORT

2022



VISIONING FORWARD



"Some people didn't have anything and I was one of those people. We really enjoyed the food it was so delicious! The delivery person was very polite. I'm so happy to take this time to say thank you and God bless all who was there to prepare this beautiful event. The presentation was very nice as well and thank you for the Christmas card and Covid test."

- 2022 Dine & Donate Meal Recipient

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UpRoot. ReImagine. ReBuild



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Message From The CEO



“Work is love made visible. And if you cannot work with love but only with distaste, it is better that you should leave your work and sit at the gate of the temple and take alms of those who work with joy.”

- Kahlil Gibran

At the Coalition for Food and Health Equity, we are dreamers. We dream, plan, and build on the legacy of our foremothers and forefathers who believed in a world that would see, love, nurture, care, and be for us all.

We are stewards of love, with every moment of our work displaying love in action. As a result, coalition Equity hit several milestones in 2022: serving more than 200,000 meals to families and individuals across New Jersey, piloting our Eating Better Together Program in partnership with the Department of Health Office of Oral Health's Nutrition & Obesity Control Program, and launching our Ujamaa Mobile Cafe which has transformed the way community addresses nutrition, food access, and wellness.

Our joy is our daily love-work. 2022 brought us many successes, and as we look to 2023, we call our friends, supporters, and family to vision forward as we continue to reimagine health and access for all.

D r e a m i n g T o g e t h e r ,

Dr. Leeja Carter

Founder & CEO





BRO-RITOS

“CFHE has been great for us. The various programs have allowed us to fulfill a goal of ours which is to serve those facing food insecurities. We are appreciative of the partnership with CFHE and happy that we can connect with those in need across New Jersey by providing tasty eats from the Bros!”

MARCUS CRAWFORD
CFHE RESTAURANT AFFILIATE &
OWNER OF BRORITOS

OUR PILLARS & OUR ROOTS

UPROOT

We address the root causes of health inequity by identifying the ways structural oppression marginalizes communities and impedes health.

REIMAGINE

Through innovative, community-focused dreaming and data-based execution, we re-imagine community health, steeped in care, respect, trust, and reciprocity that leads to sustainable, transformative and racially liberatory change.

REBUILD

We build cultures of health through interdisciplinary, equity focused approaches that are honed in on local economies and tap into community assets to build power within these communities. At the core of this model is the intersection of community and data-driven innovation that activates the transformative power of local food and health systems that ripple into the wellness and revitalization of communities.



1,220

Families Served

201,000

Meals Served within Our Programs



Keyana Spivey

CFHE Chief of Staff

OUR 2022 REVIEW

Coalition for Food and Health Equity's work is centered on building power within communities through sustainable, community-grown cultures of health. We stand firmly in the mission that racial health disparity results from historical and structurally oppressive systems designed to maintain cultures of disease, poverty, and violence impacting communities of color the most. Therefore we place hunger within the larger context of racial health equity, working to end hunger, improve health, and advance economic equity within historically marginalized communities.

201,000

More than 200,000 meals have been served across CFHE meal programs.

Over 200,000 meals have been served through our free meal programs, The Hunger Project, Eating Better Together, Community Events, and THP Rapid, across 6 New Jersey counties.

2271

Meals served through our Ujamaa Mobile Cafe program.

In 2022, the Ujamaa Mobile Cafe program provided 2271 health-forward, premade meals and beverages from local restaurants to individuals residing in Jersey City, Passaic, Newark, and Paterson New Jersey through our Ujamaa Mobile program.



1200+

1200 persons served through CFHE meals programs.

CFHE continues to impact individuals and families across New Jersey having served 1200+ individuals and families through our weekly and community programs.

4

Four Ujamaa Mobile community refrigerators placed in community agencies.

This year, CFHE launched four Ujamaa Mobile community refrigerators in partnership with Hudson Pride Center, United Passaic Organization, Mt. Pilgrim Church, New Jersey Community Research Initiative, and St. Luke Baptist Church and CDC.





“I knew I had to join CFHE because of my interest in nutrition and the core mission of the organization aligned with my values.

Being born and raised in New Jersey, I wanted to be a part of an organization that emphasizes the passion and work to help individuals have access to nutritious foods. I wanted to make a difference in the community and am glad to do so with CFHE!”


SHELBY DORSAINT

CFHE RESEARCH INTERN



THE HUNGER PROJECT

CFHE's The Hunger (THP) Project is a weekly meal delivery program for individuals experiencing food insecurity. THP outsources the production and delivery of all meals to local community eateries and restaurants who create dinner meal boxes for our residents. Our meals are described as "love in a box" composed of wholesome, hearty, and nutritious ingredients. Our meal program delivers fresh, warm meals to our senior population, homeless residents, and persons with disabilities.

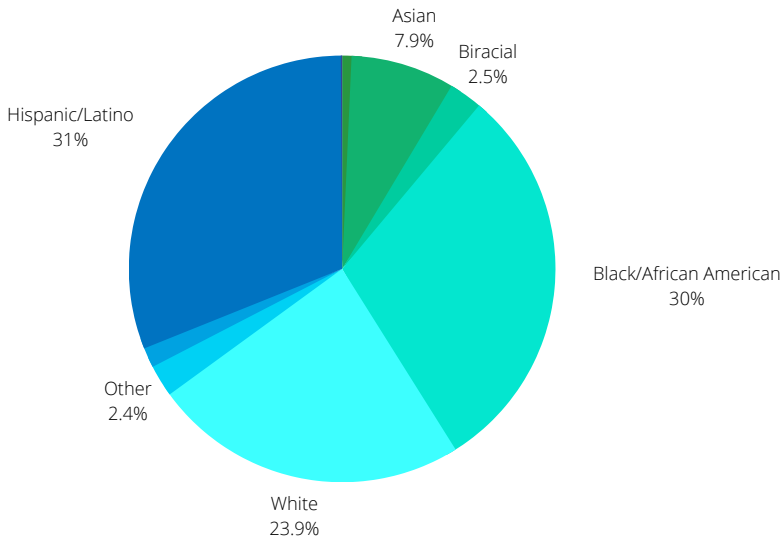


The Hunger Project has served hundreds of families and individuals across Hudson, Essex, Passaic, Camden, Bergen, and Union Counties.

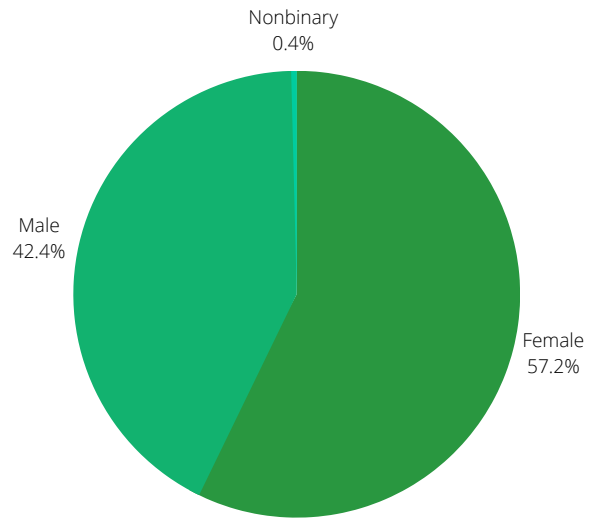
WHO WE SERVE

OUR COMMUNITY

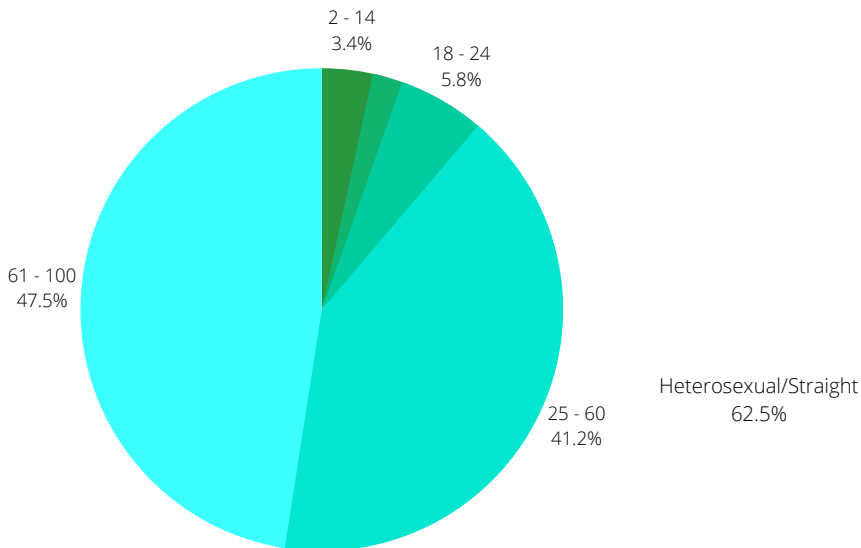
Race/Ethnicity



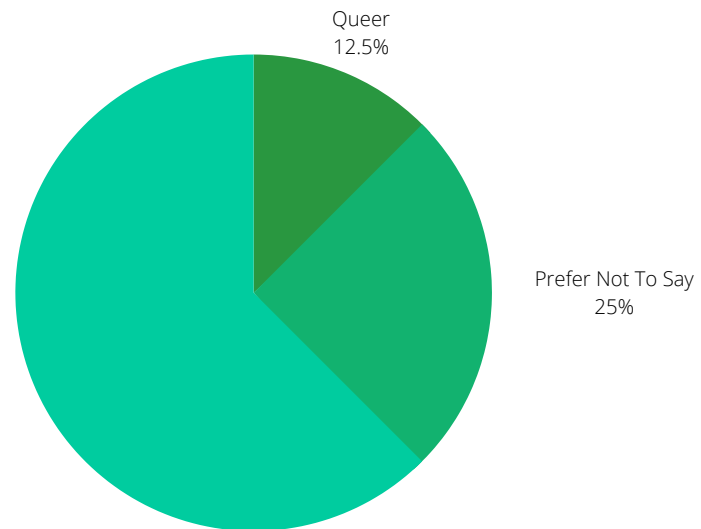
Gender



Age



Sexual Orientation

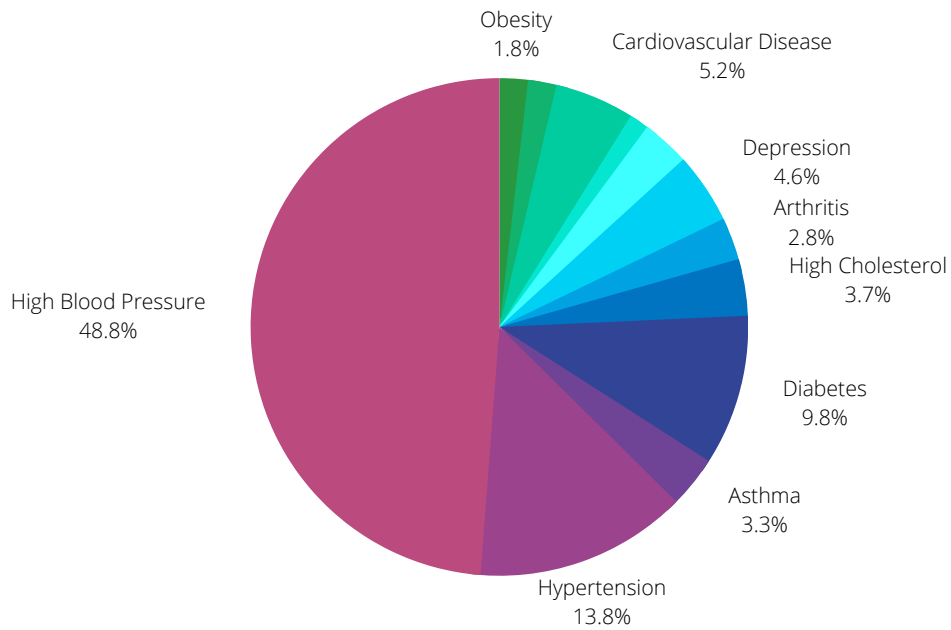




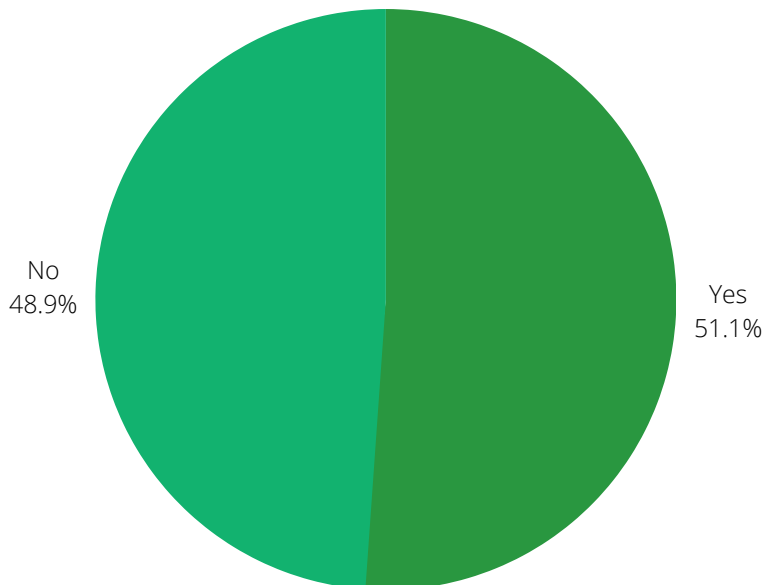
MEDHAT ELDEEB
CFHE RESTAURANT AFFILIATE &
OWNER OF PITA SQUARE

WHO WE SERVE OUR COMMUNITY

Preexisting Health Conditions



Disability



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REIMAGINE THE WAY
WE CARE. WE SERVE.

"Hudson Pride Center is truly grateful and honored to have a longstanding partnership with the Coalition for Food & Health Equity over the past few years. Having the Ujamaa Community Refrigerator in our brand new center home in Journal Square is a much needed free support service for so many LGBTQ+ community members in need of daily meals. The Ujamaa Refrigerator partnership solves decade old problems of not being able to provide consistent healthy meals to our members on a daily basis." Elizabeth Schedl , Executive Director

"In addition to this specific partnership, we at Hudson Pride have grown extremely close to the team at the Coalition for Food & Health Equity and have partnered on a large number of events to help bring free healthy meals to the LGBTQ+ community across Hudson County. With a similar mission in mind, to help as many people in need as possible, the Coalition for Food & Health Equity team has become part of the Hudson Pride family."

Elizabeth Schedl, Executive Director

Ujamaa Mobile Cafe at
Hudson Pride Center
3000 JFK Blvd., Jersey City NJ

UJAMAA OUR IMPACT

Ujamaa reimagines access, education, and affordability of healthy food.

Ujamaa supports neighborhood revitalization at the intersection of health and nutritional equity, honing in on local economies and tapping into community assets to advance food security across New Jersey.

2271

of meals served
came from Ujamaa Mobile
refrigerator locations.

100%

of Ujamaa Mobile fridges
are located in NJEDA designated
food desert neighborhoods.



Coalition Equity reimagined access, affordability, nutrition literacy, and cultural alignment of healthy food options with our Ujamaa Mobile community refrigerators. Ujamaas are smart refrigerators that provide a free, de-surveilled model for accessing healthy food options within food apartheid communities. Ujamaa addresses fundamental issues plaguing neighborhood economies (i.e., small businesses) and long-standing food access and education issues within the nation's most marginalized communities through smart technology. In 2022, CFHE launched Ujamaa Mobile in partnership with four non profit organizations: Hudson Pride Center, United Passaic Organization and Mt. Pilgrim Church, New Jersey Community Research Initiative, and St. Luke Church and CDC.



JOIN THE MOVEMENT



Our partnership with CFHE has been successful to date! We were able to increase our reach to those who needed us the most! Through this partnership, families were able to receive healthy restaurant quality meals to encourage better food choices for generations to come!

Janelle Hall, Ph.D., Executive Director,
United Passaic Organization

REIMAGINE THE WAY WE SEE AND SERVE OUR COMMUNITIES



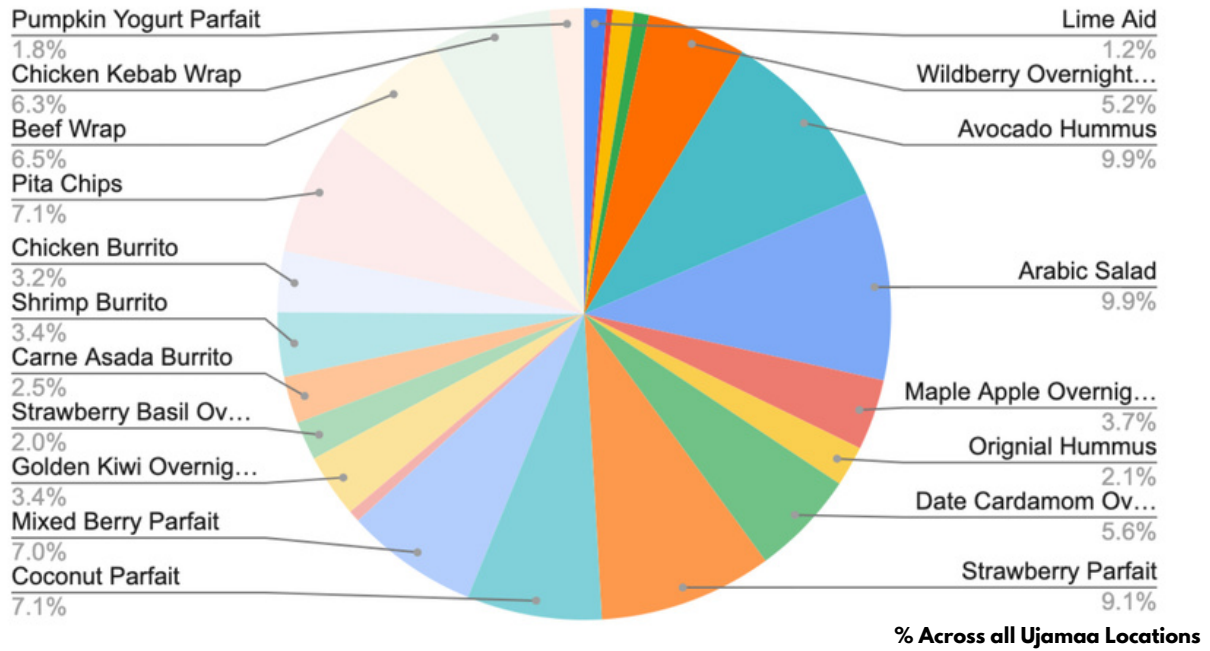
REIMAGINE THE WAY
WE CARE, SEE AND SERVE
OUR COMMUNITIES



Ujamaa Mobile Cafe at
Mt. Pilgrim Church x UPO Food Pantry
163 Autumn St., Passaic NJ

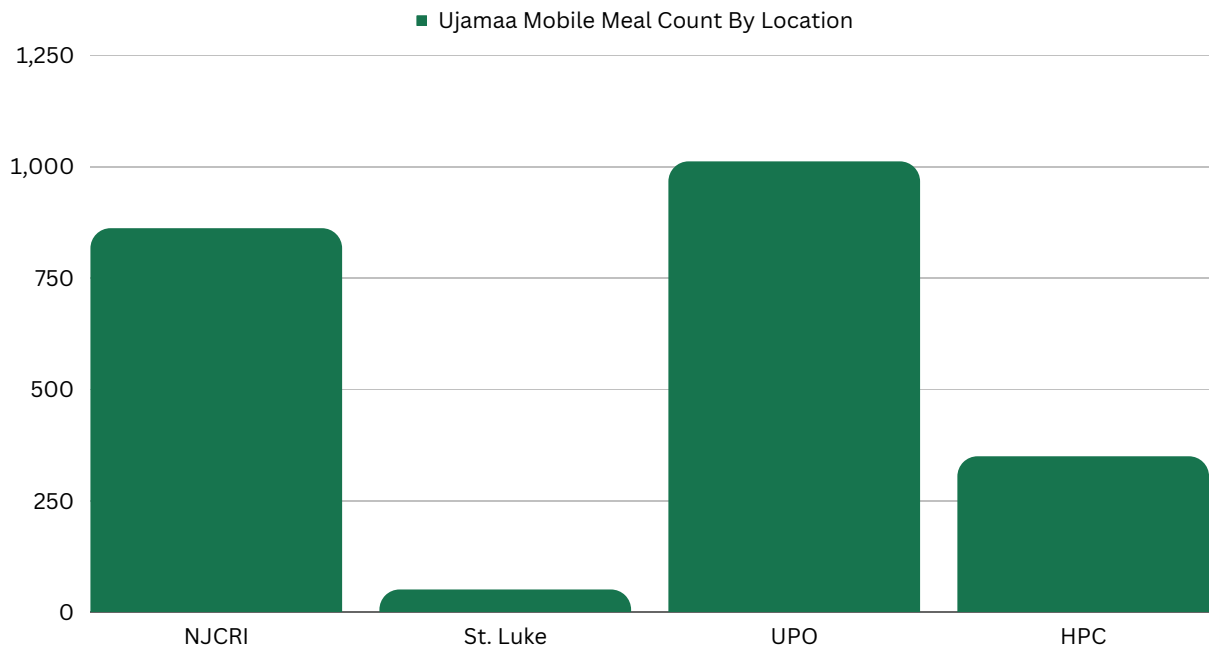
Ujamaa Mobile Food Item %

Coalition for Food and Health Equity



OUR IMPACT

Ujamaa Mobile community refrigerators cater to the diverse needs of its patrons and the surrounding community while addressing the deficiency of sparse healthy food options within the area. Ujamaas offer a diversity of healthy food options with restocking based on user engagement and preferences.



JOIN THE
MOVEMENT



UJAMAA INQUIRIES:

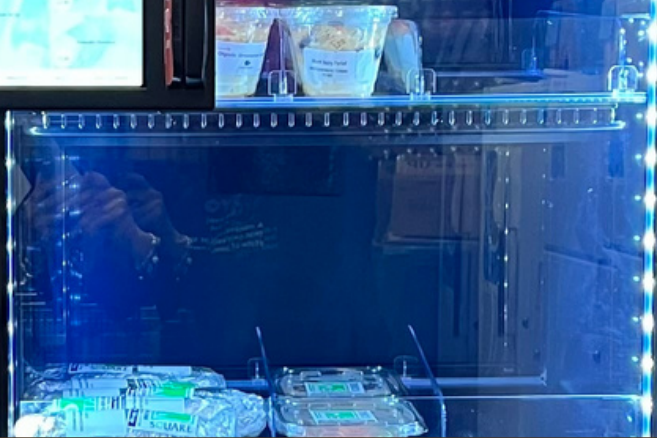
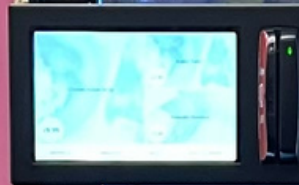
REIMAGINE HEALTH



REIMAGINE
THE WAY
WE SEE AND
SERVE OUR
COMMUNITIES



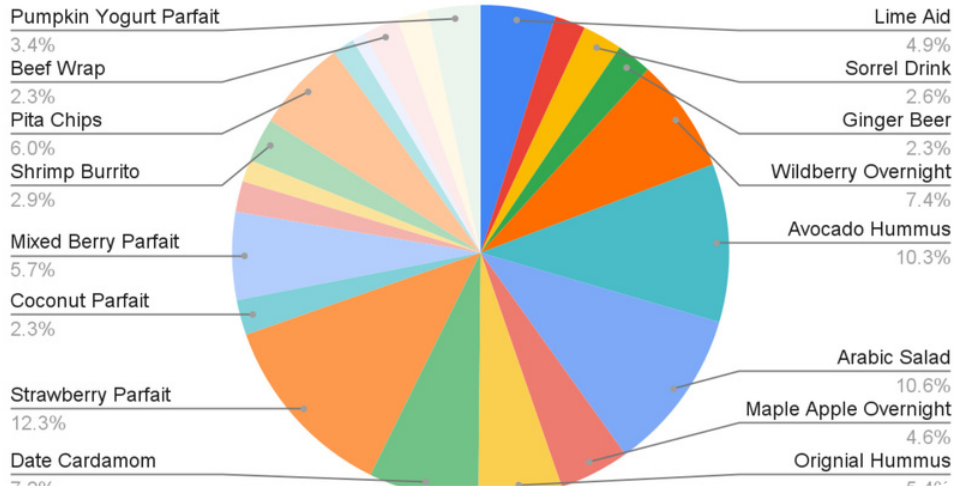
REIMAGINE THE WAY
WE CARE, SEE AND SERVE
OUR COMMUNITIES



Ujamaa Mobile Cafe at
St. Luke Food & Clothing Pantry
269 Fair St., Paterson NJ

Ujamaa at Hudson Pride Center

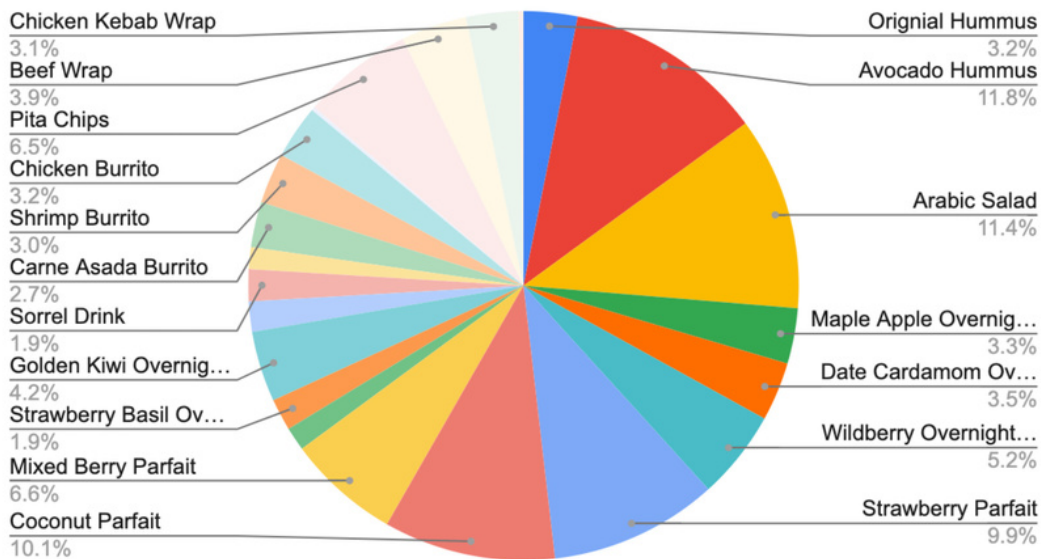
Ujamaa @Hudson Pride Center



Meals Served: 349

Ujamaa at Mt. Pilgrim x UPO Food Pantry

Ujamaa @Mt. Pilgrim x UPO Food Pantry

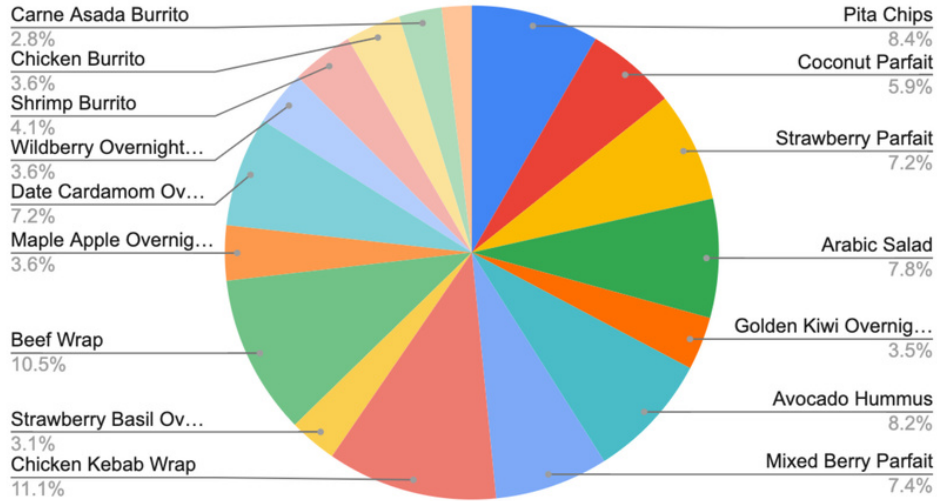


Meals Served: 1,1011



Ujamaa at New Jersey Community Research Initiative

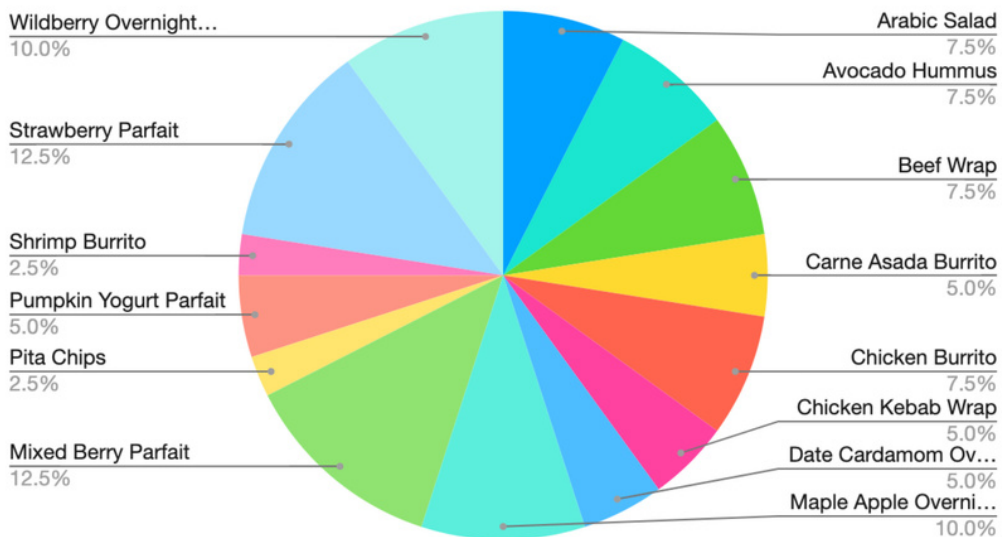
Ujamaa @NJCRI



Meals Served: 861

Ujamaa at St. Luke Food & Clothing Pantry

Ujamaa @St. Luke Food Pantry



Meals Served: 50





COALITION
FOR FOOD AND HEALTH
EQUITY 

Ujamaa Mobile Cafe Timeline



The Ujamaa Mobile Cafe program was launched in May 2022 and has experienced exception growth. Below is a timeline of the Ujamaa timeline from conceptualization to actualization.

An Idea
Becomes More

2021

The launch of Ujamaa Cafe. Ujamaa Cafe was founded in 2021 by CFHE Founder and Executive Director Dr. Leeja Carter



**May
2022**

Launch of first Ujamaa Mobile @HPC

Launch of Ujamaa Mobile @MtPilgrim Pantry

**May
2022**



**Sept
2022**

Launch of Ujamaa Mobile @NJCRI

Launch of Ujamaa Mobile @St Luke's

**Dec
2022**



2023

Launch Ujamaa @ UPENN Abramson Cancer Center

- Bring Ujamaa Mobile to Central and Southern New Jersey, & NYC.
- Serve 75,000 meals through Ujamaa fridges.
- Deploy 3-5 new Ujamaa Community Fridges in food apartheid locations within New Jersey.



Kyro Wideman
CFHE Community Outreach
Associate

OUR IMPACT

Eating Better Together

Partnership with the Department of Health's Oral Hygiene Division to support families in learning about healthy, nutritious foods to support overall well-being by providing free exemplary meals to persons in need.

35

families were enrolled

between June 1st and August 31st, 2022 into the Eating Better Together program.

94%

of the families

responded that cost was one of the most difficult challenges to trying to make healthful meals.



35 families enrolled into CFHE's Eating Better Together program as part of the Oral Health Nutrition & Obesity Control Program. Families who completed three nutrition education sessions through the Department of Health's Oral Health, Nutrition & Obesity Control Program in partnership with their dental provider were eligible to enroll in CFHE's meal program. Throughout this 10-week pilot program, CFHE delivered over 3,000 high-quality, healthy meals to 156 individuals from 35 families. The Eating Better Together program participants overwhelmingly reported that they were 'very satisfied' with the quality and value of the meals, and that the service provided a welcome resource during these challenging times. In addition, their description of the program as being enjoyable was a common theme in their open-ended responses. Read the entire Eating Better Together report at www.coalitionequity.org/reports



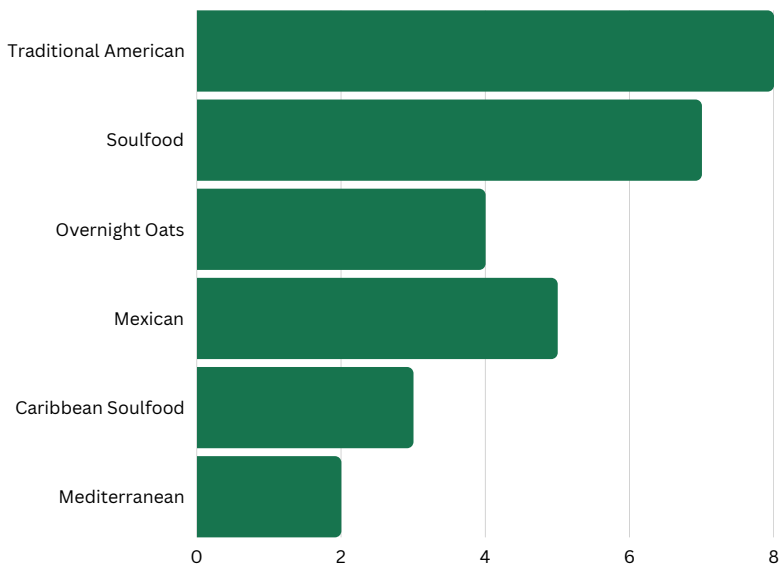


Iilir & Dee, owners of Cafe Peanut, served 2229 meals to 35 families enrolled in CFHE's 2022 Eating Better Together program as part of the Oral Health Nutrition & Obesity Control Program.

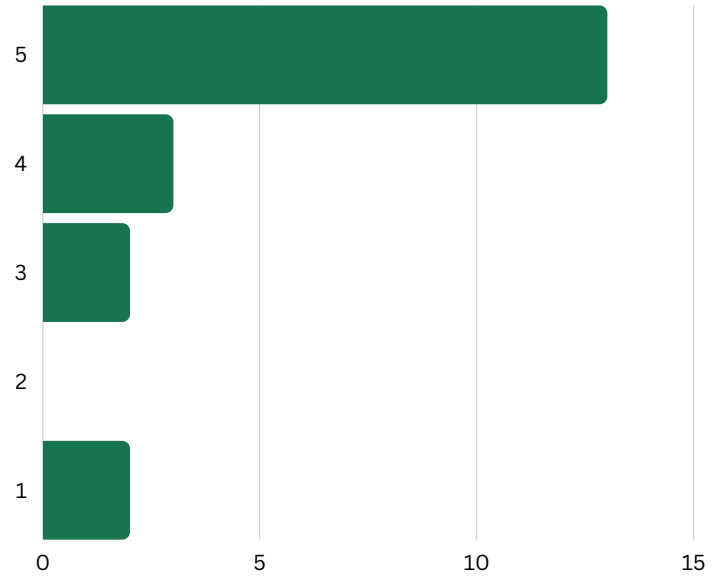
FRIENDSGIVING & DINE & DONATE

CHFE's monthly Holiday events provide custom, gourmet meal bags, resources, and essential items to families and individuals across the Greater Hudson Region. Delivered with care, our events bring hope and warmth to those experiencing food insecurity during the holiday season.

Type of Cuisine



Meal Satisfaction



Client Feedback

"I'm so thankful for the food that we received!"

"Love it!"

"Thanks to this event, I wasn't food insecure for a few days "

"The food was delicious. Thank you all so much."

"I was very thankful and helped my kids, and I have a nice meal. We appreciate it so very much!"

"I was very grateful and thankful for the assistance."

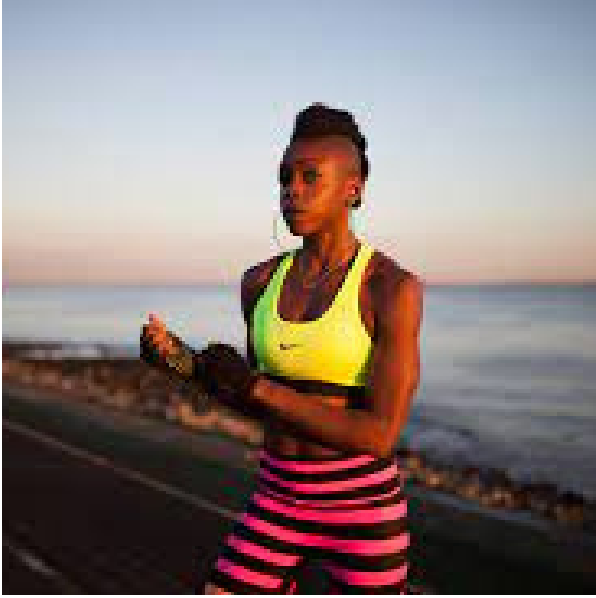
"The food was delivered at the correct hour, and it was delivered with care to a safe place, food was tasty, and loved the organic food."

"The food was great and very much appreciated. I was very grateful to be able to have received such a wonderful package."

"The dinner you served was simply delicious; thank very much for the kind gesture."



What a blessing it is to partner with CFHE, not only are we able to provide clients that are facing food insecurity with good healthy meals we also benefit from the funding which supports local restaurants. CFHE isn't a cookie cutter non profit organization and we appreciate their approach to fighting food insecurity. - Monique & Monica, Coffee & Cornbread Co



IFE OBI
OWNER, THE FIT IN
ACTING CHAIR



EUGENE SPATZ
FOUNDER AND FORMER EXECUTIVE
DIRECTOR OF ON YOUR MARK
TREASURER



RON BAUTISTA
COMMUNITY ADVOCATE, EDUCATOR, &
BUSINESSMAN
MEMBER



MARTEZ SMITH
EXECUTIVE DIRECTOR
KEEPING BALLROOM COMMUNITY ALIVE
NETWORK
MEMBER

COALITION EQUITY FOR FOOD AND HEALTH EQUITY



STAFF

Leeja Carter, PhD, CEO & Founder

Keyana Spivey, M.S., Chief of Staff

Kyro Wideman, Community Outreach Specialist

Narcise Desil, Digital Outreach & Marketing Lead

Lisa Chambers, Hunger Project Coordinator

Carlos Davila, Fitness Instructor

Dr. Amerigo Rossi, Program Evaluators

Monica Rossi, Program Evaluators

Shelby Dorsaint, Research Intern



COALITION EQUITY FOR FOOD AND HEALTH EQUITY

VOLUNTEERS



Dejhane Rogers, Finance

Nirupa Umapathy, Development & Fundraising

Pamela Shapiro, Nutritionist

Farah Khan, Nutritionist & Dietician





CAFE PEANUT



BRO-RITOS



Coalition Equity is so grateful for the continuous support we receive . In the past year we've found ourselves fortunate enough to be on the receiving end of many generous donations. In gratitude for all of the support we receive, and all the different ways in which we receive that support and encouragement from our board members, community supporters, donors and amazing volunteers.

**THANK
YOU!**

IN GRATITUDE

NJEDA-New Jersey Economic
Development Authority

White Eagle Hall

Investors Bank

Prudential Center

NJ DOH Office of Oral Health

Door Dash

Hudson Pride Center

Mt. Pilgrim Church

United Passaic Organization

American Cancer Society

Jersey City Theater Center

3 ACRES

TD Bank

Hudson County Health & Human Services

St. Luke Church & CDC

New Jersey Community Research
Initiative

University of Pennsylvania, School of
Social Practice & Policy

University of Pennsylvania Medical
Center





#VisionForward with Coalition Equity



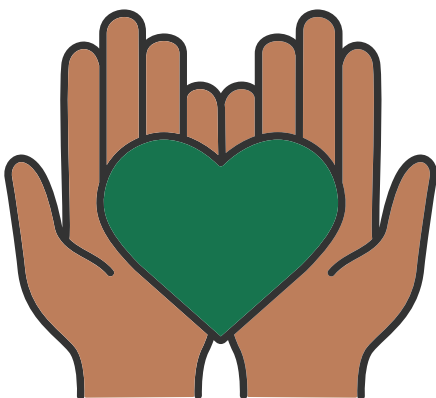
**Join the
Movement**

Learn More at

www.coalitionequity.org

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Donate



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